

The Analyst's Canvas

analystscanvas.com

Activity

Creator

Date

Version

Purpose	Mission How does this objective support the organization's mission?		
	Objective What work does this activity support, and how?	Customer What does this person want from the deliverable? Adapt to the audience or expect them to learn?	
Description	Data / Sources What data/information is required? What sources will provide it? What are the limitations and drawbacks to the chosen source?	Analysis What analytical method(s) will be applied to the data? What tools are required? What are the limitations and drawbacks to the chosen method(s)?	Presentation / Delivery How will the analysis be presented? What user features are needed to support the objective(s) and the role of the user? How does the presentation/application support the next step in the process?
	Questions What questions will this activity answer?	Alternatives What other approaches could address the same needs as this activity? Does this activity duplicate other work?	
Diligence			

